



Own the Door Handle.

The Brandle is a branding, pricing, and promotion solution that easily attaches to cooler door handles creating new points of interruption along the customer journey. Activate the #1 destination, cold vault profit zone, with this high-impact point of sale merchandising product.

- Optimize new and unusual spaces
- Create new points of interruption
- Capture impulse purchasing
- Maximize brand engagement beyond the shelf
- Increase promotional messaging

Consumer touchpoints are critical at every stage of the customer journey, and none are more important than the physical touchpoint at the stage of decision. Interrupt shoppers with highly customizable branded touchpoints in innovative ways that capture impulse purchases and maximize brand engagement.



Universal Fit

Easy-No-Tool attachment for straight door handles. Installs in under 1 minute.



Interchangeable Graphics

Update graphics and promotions throughout the year providing a sustainable approach.



Durable

New injection molding process offers needed **durability** for high traffic areas.



180 Degree Branding

Enhance aisle navigation by driving traffic to your product with **front and side messaging**.



Customization

Custom orders available with options to **match brand colors and graphics**, minimum order quantities apply.

To learn more about **Brandle**, visit display-technologies.com