



Maximize your glass door merchandiser capacity.

Optimize your beverage cooler space by strategically organizing your products to increase space for additional facings. The Cooler-Plus comes in spring or gravity-fed options for either flat and angled shelves. Reduce labor and guarantee a consumer-friendly selection experience.

- Gain 3-4 incremental facings and 18-42 drinks
- Reduce merchandising labor
- Maximize beverage sales
- Improve product visibility
- Ensure planogram accuracy

Glass door merchandisers can get unorganized quickly, and it's difficult to prioritize labor to keep all products tidy and front-facing. Let Cooler-Plus take this off your to-do list and in the process gain additional facings, maximize pack out, and increase sales.



Gravity or Spring Fed

Trapped pusher track technology can be used on existing **flat shelves** and a lower-price gravity fed design is available for **angled shelves**. Both fit seamlessly with 5-wide and 7-wide glass door merchandisers.



Scooped Front Ring

Improved access comes with our **slim-profile, scooped front ring**. Allows all brands to be completely visible and maximizes grabbability.



Easy Install

No hardware required for installation. Works with 5- and 7-wide glass door merchandisers. Sits nicely on existing shelves, held in place by front and back shelf wires.



Price and Promotional Channel

Visi-Data Clear Sleeve **securely attaches** to Cooler-Plus. Eliminates clutter of hanging signage.



Maintain Planogram Integrity

Automatically organize your beverage shelves and **reduce merchandising labor** while ensuring your overall product placement strategy.

To learn more about **Cooler-Plus**, visit display-technologies.com