



r angled shelves

Selling Guide



# Keep shelves appearing stocked and product always on display.

Visi-Clear<sup>®</sup> is a premium single-serve packaged beverage merchandising glide designed to fit angled shelf coolers, cold vaults, and ambient shelf applications. The crystal clear front ring and proprietary internal slip agent ensure optimal beverage appearance and gliding performance. Various sizes available for different bottles and cans.

- Ideal for cold vaults and coolers with angled shelves
- Removeable lanes and depth breakoffs provide adjustability to fit most shelf sizes
- Proprietary internal slip agent ensures lasting glide performance
- Clear front ring allows maximum, unobstructed brand exposure
- Made of virgin polypropylene and easily recycled
- Fits product package sizes 12oz slim, 12-16oz, 20-25oz, and 28oz-1L







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Ensure your cold single-serve packaged beverages are always seen and easily accessed with this gravity-fed merchandiser. Visi-Clear drives sales and influences impulse purchases by offering products in a clean, organized, and easily shopped environment.



## Gravity-Fed Glides

Designed for angled shelves, the Visi-Clear enables product to naturally glide forward — keeping your shelves appearing stocked and ensuring the next product is always visible and easily accessible.



#### Brand Exposure

Highlight brands with Visi-Clear's premium water clear front ring. Promote products and flavors to shoppers with unobstructed visibility.



#### Customizable Breakaway Depths

Size adjustability with easy breakaway sections allow store owners and installers to modify depths, accommodating the various shelf sizes within the market.



## Modular Lanes

Connecting different glide sizes together allows for the accommodation of various product sizes, achieving and maintaining plan-ogram compliance.



## Easy to Install

Save time and labor with Visi-Clear's standard and extended product depths. Avoid wasteful modifications by installing out of the box direct-to- shelf, no tools required.



## Robust Design

Strong, durable front ring and refined high wall design keeps product upright and organized, providing the consumer optimal visibility, and easy reach for a pleasurable shopping experience and encouraging return visits.

To learn more about Visi-Clear, visit display-technologies.com

