



Selling Guide

## Upgrade your Glass Door Coolers.

The injection-molded Visi-Xtra<sup>®</sup> delivers single-serve organization for glass door coolers. It's pre-molded to size for quick, easy installation on cooler shelves to deliver consistent flat or angled product presentation, resulting in reduced labor, elimination of waste, and increased pack-out in specific coolers.

- Increased pack-out in specific coolers
- Pre-fit for common model refrigerators for fast, efficient installation, drastically reducing set-up labor costs
- Shelf organization allows for consistent planogram integrity
- Increased sustainability with no cutting or breaking of the Visi-Slide, providing waste reduction

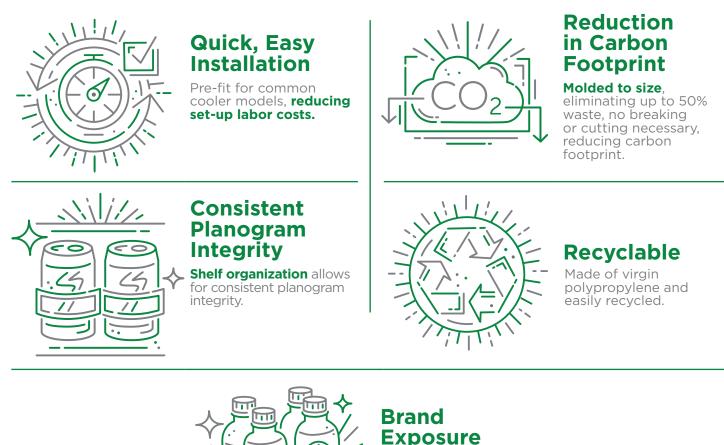






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Gain extra facings for high-volume SKUs, brand launches, or limited-time offers by capitalizing on neglected interior space in specific coolers.



Clear front ring allows for **maximum brand exposure.** 

To learn more about **Visi-Xtra**, visit display-technologies.com

