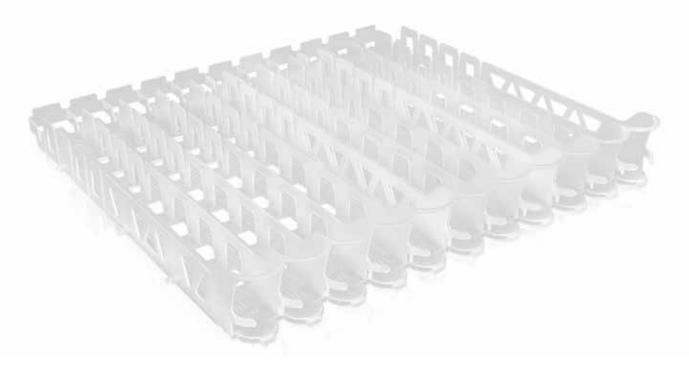


Selling Guide



# Keep shelves appearing stocked and product always on display.

Visi-Slide® is a single-serve packaged beverage merchandising glide designed to fit coolers, cold vaults, and gondola shelf applications. Translucent front ring and proprietary internal slip agent ensure optimal beverage appearance and glide performance. Various sizes available for different bottles and cans.

- Ideal for cold vaults and coolers with angled shelves
- Removeable lanes and depth breakoffs provide adjustability to fit most shelf sizes
- Proprietary internal slip agent ensures lasting glide performance
- Clear front ring allows maximum, unobstructed brand exposure
- Made of virgin polypropylene and easily recycled
- Fits product package sizes 8oz, 12oz slim, 12-16oz, 20-25oz, 32oz, 1L, and 2L





## **Visi-Slide®**Gravity-Fed Beverage Glide

for angled shelves

Selling Guide

Ensure your cold single-serve packaged beverages are always seen and easily accessed with this gravity-fed merchandiser. Visi-Slide drive sales and influences impulse purchases by offering products in a clean, organized, and easily shopped environment.



## **Gravity-Fed Glides**

Designed for angled shelves, the Visi-Slide enables product to naturally glide forward — keeping your shelves appearing stocked and ensuring the next product is always visible and easily accessible.



#### Brand Exposure

Highlight brands with Visi-Slide's slim translucent front ring. Promote products and flavors to shoppers with unobstructed visibility.



#### Customizable Breakaway Depths

Size adjustability with easy breakaway sections allow store owners and installers to modify depths and widths, accommodating the various shelf sizes within the market.



#### Modular Lanes

Connect different glide sizes to accommodate various product sizes, achieving and maintaining plan-ogram compliance.



### Easy to Install

Save time and labor with Visi-Slide's standard and extended product depths. Avoid wasteful modifications by installing out of the box direct-to-shelf, no tools required.



#### Robust Design

Strong, durable front ring and refined high wall design keeps product upright and organized, providing the consumer optimal visibility, and easy reach for a pleasurable shopping experience and encouraging return visits.

To learn more about **Visi-Slide**, visit display-technologies.com

