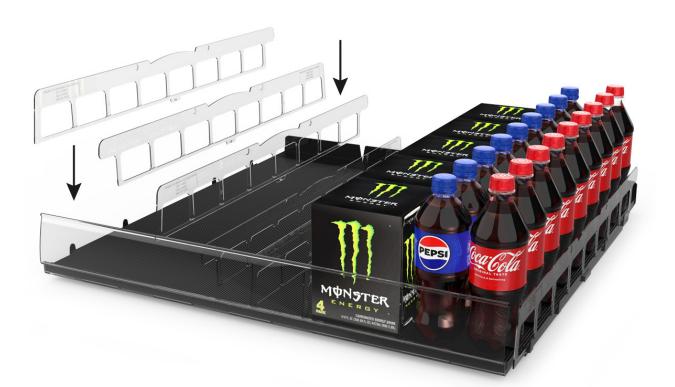




Selling Guide



Customizable Beverage Merchandising Solution

Stock individual cans, bottles, and multi-packs. Display Technologies Ice-Glide beverage merchandisers accommodate any packaged beverage to maximize brand exposure. The easy-to-use, customizable lane width dividers snap into place to provide flexibility in meeting your ever-changing planogram and retail needs. Showcase your retail selection with frontfacing product that's clearly in view with the glide's transparent front lens.

- Merchandise angled cold vault shelves
- Customizable lane width configurations
- Long-lasting glide performance with proprietary slip agent
- Maximize brand exposure with a single transparent front lens
- Unlimited planogram capabilities
- Reduce crew interaction while driving impulse sales







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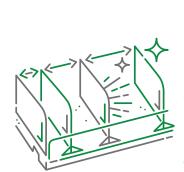
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Store owners aspire to have a uniform look for their retail displays. That becomes challenging when commercial bottlers use different merchandisers to showcase their brands. Unite your merchandise aesthetics and showcase your beverage display with the Display Technologies Ice-Glide. With Ice-Glide, users can adjust to any packaging size and accommodate the entire cold vault using one universal solution.



Gravity-Fed Glides

Designed for angled shelves, the Ice-Glide enables products to **naturally glide forward** ensuring your beverages are always visible, accessible, and at the shelf's front edge.



Customizable Lane Width Configurations

Reposition lane dividers at 0.143" increments to display various-sized products on a single shelf. This flexibility **maximizes your planogram capabilities** to meet the ever-changing packaged beverage trends.



Clear Brand Exposure

The 3" tall polycarbonate clear front lens showcases your beverage brands to promote the products and flavors to shoppers with **unobstructed visibility**.



Fast Setup and Installation

Save time and labor with our **easy and efficient snap-fit components** and repositionable dividers that install correctly every time — no tools required.



Easy to Clean

The durable, lightweight base and snap-fit lane dividers make it **easy to clean and reassemble**. When spills occur, simply wipe with a damp cloth.



Durable Performance

Robust glide surface, versatile lane dividers, and crystal-clear front

lens keep products upright and organized,

providing the consumer optimal visibility and easy accessibility.

To learn more about **Ice-Glide**, visit display-technologies.com

